SmartLeads USA
A Direct Mail Technology Company.

SPEC SHEET

8.5" x 5.5" POSTCARD - FULL COLOR - NON-BLEED

FRONT

8.5" x 5.5" POSTCARD

GRAPHICS AREA FOR FRONT:
8.25" x 5.25"
(150dpi / RGB)

ARTWORK SIZE →

NON-BLEED

White Areas = No Print Zone

BACK

8.5" x 5.5" POSTCARD

OPTIONAL INDICIA AREA
1" x 1"

GRAPHICS AREA FOR BACK:
8.25" x 5.25"

NON-BLEED

White Areas = No Print Zone

ADDRESS AREA
MUST REMAIN WHITE
4.25" x 2.5"

8.5" x 5.5" POSTCARD

GRAPHICS AREA FOR FRONT:
8.25" x 5.25"
(150dpi / RGB)

ARTWORK SIZE

NON-BLEED

White Areas = No Print Zone

8.5" x 5.5" POSTCARD

GRAPHICS AREA FOR BACK:
8.25" x 5.25"

OPTIONAL INDICIA AREA
1" x 1"

NON-BLEED
White Areas = No Print Zone

ADDRESS AREA
MUST REMAIN WHITE
4.25" x 2.5"